

THE ONE STOP SOLUTION FROM
THE WORLD LEADER IN PROJECTORS

EPSON
EXCEED YOUR VISION

From the classroom
to boardroom and home
Epson has the answer



The Educational Advantage

An Epson projector in the education environment is a major aid in helping students concentrate and retain information. It's also a great step forward in creating a more interactive teaching and learning experience. And let's not forget health and safety. Thanks to Epson's 3LCD technology, projected images are bright and natural, without causing any visual fatigue.



Interactive Learning Helps Students' Concentration and Information Retention

- 63%** of students said that their enjoyment of mathematics had increased
- 81%** of students believed that they could learn new things in mathematics more easily than before
- 87%** of students enjoyed using the interactive whiteboard and projectors in mathematics lessons

Source: Maths Alive Evidence Study 2006

PC-Free

Connect a memory device containing images, movies or compatible presentation files to the projector's USB port and Epson PC-Free on-board software gives you total control without the need for a PC or notebook connection.

It's yet another feature of many Epson projectors that represents an unswerving commitment to developing products that meet lifestyle needs.



Unwired

Experience a new world of freedom thanks to the advanced wireless networking and security features of many Epson projectors.

In the classroom, home or boardroom, it's freedom that lets everyone take full advantage of the enormous flexibility afforded by wireless networks.

Reliability

Regardless of whether you're using an Epson projector in business, education, large venue or home, there's a level of reliability that underpins every projector in every situation.

Along with subjecting each and every projector to hours of powered-on testing before leaving the factory, Epson's commitment to quality and reliability are evidenced by the fact that it designs and manufactures its own 3LCD panels and unique E-TORLamps. Importantly, it's a commitment that equates directly to savings in time and money for you.



Low Cost of Ownership

Switch on an Epson projector and you're switching on the world's most advanced projector lamp technology – E-TORL (Epson Twin-Optimised Reflection Lamp). Designed and manufactured entirely by Epson, these high performance lamps minimise light leakage, run more energy efficiently and last longer. Adding even greater value is the industry-leading 4,000 hour rating on the latest generation E-TORLs, delivering a low cost of ownership that ensures Epson projectors are affordable now, and well into the future.

1080p True High-Definition

For nothing less than absolute excellence in picture quality, Epson's 1080p true high-definition projectors let you enjoy everything on offer – now and well into the future – including Blu-ray, HD/DVD and 1080p television broadcast content.



Epson at Home

Widescreen cinema and full immersion gaming – just two of the many benefits of an Epson 3LCD projector in the home. Combining low cost of ownership, affordability and top level features such as over 1-billion colours and 1080p true high-definition.

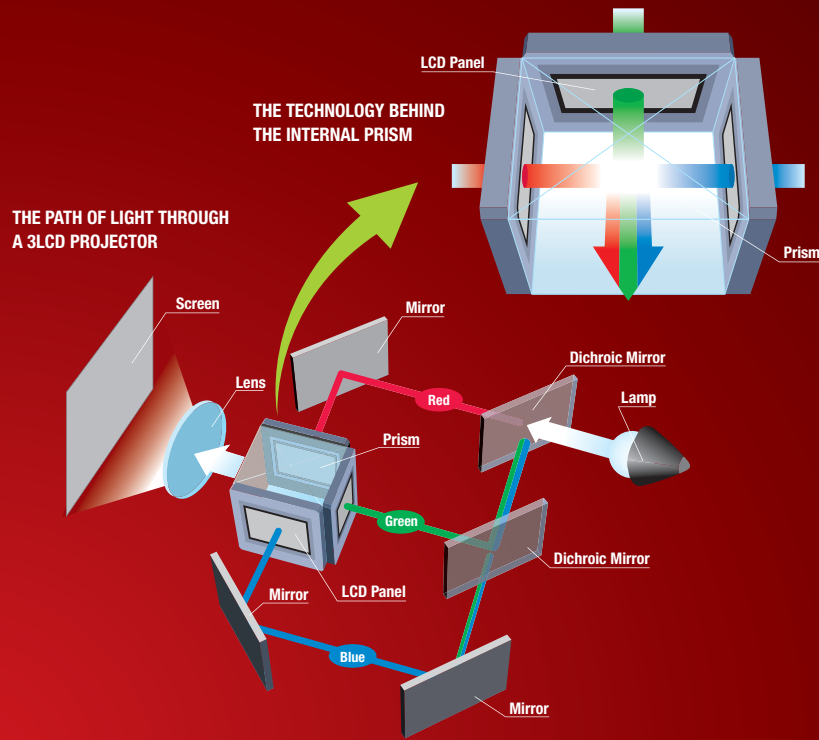
STILL
NUMBER
ONE

At the very heart of every Epson projector is a tradition of innovation. A tradition that has seen Epson's leadership established not by the company itself, but by the millions of users worldwide who have cast their vote by purchasing Epson projectors.

Bright, Beautiful and So Easy to Use Epson 3LCD Projectors

Epson 3LCD Projectors

When it comes to projector technology, image quality is the hallmark of excellence. When powerful images are a must, so is an Epson 3LCD projector. Projectors that use 3LCD technology are easy on the eyes because they reproduce beautiful images and bright, natural colours with smooth motion and no colour break-up.

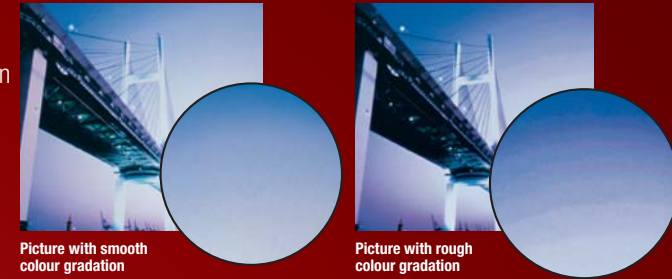


WHY Choose an Epson 3LCD Projector?

Natural Images – Colour Reproduction and Gradation

Epson 3LCD projectors deliver natural images and reproduce primary colours across a wide spectrum. Another important element of proper image projection is smooth colour gradation. Epson 3LCD projectors display excellent gradation along with smooth colour change. They project a broad array of presentation materials, such as photographic images, with a truly natural look and feel, so that they can be used effectively in all manner of business applications.

IMAGE SHOWING SMOOTH COLOUR GRADATION



Easy on the Eyes

Colour break-up, which occurs in field sequential colour projection technology, arises from the relationship between the motion of an image on a screen and the motion of the viewer's eyes. This causes the image to suffer from a "rainbow like" effect. Epson 3LCD projectors, however, do not suffer from the effect but instead produce images that are easy on the eyes.

IMAGE SHOWING COLOUR BREAK-UP



Brilliant Vibrant Colour

Epson's 3LCD system faithfully reproduces the visible colour spectrum, so you see brilliant vibrant colours that rival real life. Especially in the darkest parts of the images, the precision of each LCD panel allows for smooth transition from light to dark, and colour to colour, for even the most subtle of changes.

IMAGE SHOWING COLOUR VIBRANCE



Broadening the Reach of 3LCD Projectors

3LCD projectors continue to be the most widely used projectors in the world. Many different projector manufacturers adopt 3LCD due to its overwhelmingly solid reputation. The fact that more than 14 million 3LCD front projector units have been sold worldwide over the past 18 years is a testament to customers' trust in the technology and understanding of the stunningly beautiful images that LCDs project.

(3LCD projector market share from April, 1st 2002 through March 31st, 2007)

58%

3LCD projectors

42%

Other projectors include 1-chip DLP® projector

Based on independent research by Decision Tree Consulting (DTC)

DLP® is a registered trademark or a trademark of Texas Instruments in the US and/or other countries.



A Range of Possibilities

Epson's range of projectors is every bit as breathtaking as the picture quality and colours each projector delivers. It's a range designed specifically to provide a perfect picture experience for every person and in every situation.

For all-in-one anywhere/anytime home entertainment, and portable projectors with advanced wireless and low cost of ownership E-TORL technology, right through to 1080p high definition 1-billion colour home cinema, there's an ideal Epson projector to meet virtually any need.

The Projector Lamp Designed with Energy and Cost Savings in Mind

- **Longer life**
- **Low cost replacement**
- **Lower energy consumption**
- **Energy efficient**

E-TORL



The Environmentally Friendly Choice

Low power consuming, eco-conscious products are more important than ever before; and Epson Twin-Optimised Reflection Lamps (E-TORLs) are leading the way when it comes to environmentally friendly projectors.

In comparison to a similar third-party projector, a single Epson E-TORL projector with its low power consumption, results in significant savings in carbon dioxide emissions.

Less power certainly doesn't mean less performance, though. In fact, even though an Epson E-TORL projector may consume up to 30 Watts less than similar third-party projectors, they deliver equal – if not more – brightness.



Home

- **Flexible placement with horizontal and vertical lens shift**
- **Widescreen display from 30" to 300"**
Blu-ray
HD/DVD
Support for latest generation gaming consoles
- **Latest generation gaming console-with 1080p true high definition support**
- **Full HD (1080p) and HD Ready**



"And the colour accuracy is second to none... The TW1000 is definitely a big selling point for our studio."

Marcus Bell
Award-winning Photographer and Owner,
Studio Impressions

EPSON
EXCEED YOUR VISION

Epson Australia
Customer Service

Tel: 1300 130 194

Education

- **Powerful bright projections**
- **Student friendly**
Bright images without visual fatigue
Improves concentration and information retention
- **Security features**
Security bar and power-on password



"It was the Epson 3LCD projectors that really showed they had what it takes to work in this (tertiary education) type of environment."

Paul Materazzo
Audio Visual (AV) Systems Manager,
Latrobe University

Sydney
3 Talavera Road
North Ryde NSW 2113

www.epson.com.au

Epson New Zealand
Customer Service

Tel: 0800 43 77 66

Corporate

- **Flexible connectivity**
Wired and wireless network support
PC-Free presentations
- **High impact presentations**
Multi-screen display
- **Low total cost of ownership**
Longer lamp life
Less power consumption



"Regardless of the amount of light that comes streaming in through those windows, the projector delivers an image that can be seen from anywhere in the hall."

Bret Cavanagh
Kellyville Anglican Church

Auckland
245 Hobson Street
Auckland NZ

www.epson.co.nz

ABN 91 002 625 783

Large Venue

- **Flexible connectivity**
Network connectivity
- **Suitable for high ambient light environments**
- **Single-point management for multiple projectors**
- **Low maintenance**
Dust-proof casing design
Longer lamp life



"Whether the students are watching a DVD via the projector's RGB connectors, a wireless presentation from the teacher's notebook or a slide show direct from a USB storage device, the output quality is excellent."

Michael Fitzgerald
Assistant Principal,
Heathmont College