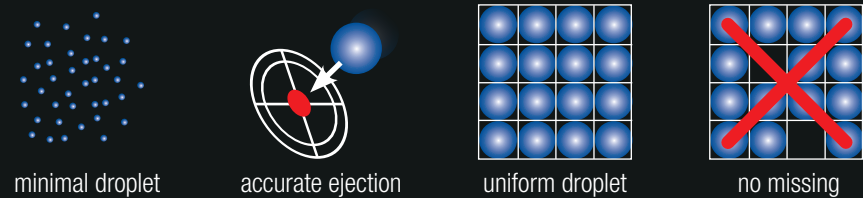


# Why Epson?

**Quality** Epson is a brand of outstanding photo quality products, recognized by people who are serious about their prints.

An Epson print head should meet these



The unique strength of Micro Piezo Technology has enabled Epson to expand the scope of photo printing quality to address demanding small office and business needs.

**Choice** The Epson range has been expanded and now includes sub-brands to help you identify the best printer to suit Your printing needs.

**Stylus Photo** – feature-rich, high performance and stunning design solution to meet your creative photo quality needs.

**Stylus Office** – features an attractive solution to increase your home office/small business productivity, complimenting your busy and creative lifestyle.

**All-Purpose** – features high quality printing, scanning and copying solution allowing fast print speeds for increased efficiency and flexibility.

Epson selection of inks and paper will help you to achieve the best printing results (for more detail on ink types please refer to Epson consumables guide)

**Value** Epson individual low cost ink cartridges from RRP: \$10,99 are designed for your convenience and economy, so you only need to replace the colour you use. Also, you now earn rewards and getting into draw to win the selection of awesome prizes each time you buy Epson Genuine Ink Cartridges and register them online at [www.epsongenuinerewards.com.au](http://www.epsongenuinerewards.com.au)\*

\*Every month until the end of January 2009 members of Epson Genuine Rewards get a chance to win monthly prizes. For more info go to [www.epsongenuinerewards.com.au](http://www.epsongenuinerewards.com.au)



"My Epson printer gives me more than just fantastic quality, it allows me to express myself as a photographic artist"

Jackie Ranken  
NZIPP Photographer of the Year 2008



By Jackie Ranken

Epson has a wide selection of printers which use different inks to suit your printing needs. From all purpose printing at home, to business documents in the office to professional photography.

Epson **DURABrite™ Ultra**  
resin coated pigment ink

Epson DURABrite Ultra pigment ink is ideal for text, graphics, home photo printing and much more. Epson DURABrite Ultra ink lasts up to 120 years\*, is water and smudge resistant and produces ultra sharp detail on plain and specialty papers.



Epson **Claria Photographic Ink**  
for ultra high definition

Epson Claria Photographic ink is the ultimate dye ink designed especially for photo printing. Printed on Epson's range of photo papers, it delivers excellent high definition, colour reproduction, and glossiness, with a durability superior to that of silver halide or lab photos.



Epson **UltraChrome™**  
one of the professional inkjet printing industry's most recognisable names

Renowned for its superior colour gamut, lightfastness and water-resistance, Epson UltraChrome is a resin-coated pigment ink that delivers prints of outstanding durability and quality.



**UltraChrome HI-Gloss:** This pigment ink consists of eight individual cartridges including a gloss optimiser which coats highlight areas with a clear glossy resin resulting in an even greater shine over the entire print.



**UltraChrome HI-Gloss2:** This resin coated pigment ink set consists of eight individual ink cartridges including a gloss optimiser and an orange cartridge. The inclusion of the orange cartridge has widened the orange, yellow and red gamut, ensuring natural skin tones.



**Epson UltraChrome™ K3 with Vivid Magenta:** Ideal for professional photographers that are looking for the highest quality prints in colour and black and white with the outstanding durability provided by resin coated pigment inks. The addition of Vivid Magenta and Light Vivid Magenta expands the wide colour gamut of UltraChrome K3 further, making difficult colours easier to reproduce.



**At Epson, we think that our loyal customers deserve recognition for doing just that! Being Epson customers!**

Simply purchase Genuine Epson ink cartridges featuring the Genuine Rewards logo, record the unique rewards code online, and you're on your way to earning great rewards!

To find out more visit [www.epsongenuinerewards.com.au](http://www.epsongenuinerewards.com.au)

\* On Epson Matte Paper Heavyweight. See [www.epson.co.nz](http://www.epson.co.nz) for further details. \*\* Refer to [www.epson.co.nz](http://www.epson.co.nz) for further details.

\*\*\* For more details on papers that suit your printer please refer to Epson Consumables Guide.

>Yield measurements based on ISO/IEC FCD 24711 & 24712. >> Twin pack (2 x 73HN HIGH Capacity cartridges).

For more information call 0800 EPSON 4 (0800 377 664)  
or visit [www.epson.co.nz](http://www.epson.co.nz)

Technical Support Centre: 0800 237 766

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**Epson Product Guide**  
08/09





# Office Printers



Model	Epson Stylus Office T40W	Epson Stylus Office TX300F	Epson Stylus Office TX600FW
Description	High performance and productivity printer. Laser speed & quality with wireless networking. Premium single function office printer	Incredibly cost-effective model for printing, copying, and faxing. Entry-level multifunction office printer	Laser speed and quality with wireless networking. Premium multifunction office printer
Ink Type	Epson DURABrite Ultra resin coated pigment ink	Epson DURABrite Ultra resin coated pigment ink	Epson DURABrite Ultra resin coated pigment ink
Maximum resolution	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi
Print Speed**	Up to 38ppm A4	Up to 31ppm A4	Up to 38ppm A4
LAN/WiFi	Yes/Yes	N/A	Yes/Yes
Operating System	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9 or later with USB	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9/10.4.x/10.5.x or later	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9/10.4.x/10.5.x or later
Black ink cartridge and Yield*	73N - Black - (approx 230 pages) 73HN - Black - Twin Pack (approx 770 pages)-> 103 - Black - (approx 995 pages)	73N - Black - (approx 260 pages) 73HN - Black - Twin Pack (approx 810 pages)->	73N - Black - (approx 230 pages) 73HN - Black - Twin Pack (approx 770 pages)-> 103 - Black - (approx 995 pages)
Colour ink cartridge and Yield*	73N - Cyan } (approx 310 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow } 103 - Cyan } (approx 815 pages - Colour Composite Yield) 103 - Magenta } 103 - Yellow }	73N - Cyan } (approx 410 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow }	73N - Cyan } (approx 310 pages - Colour Composite Yield) 73N - Magenta } (approx 865 pages - Colour Composite Yield) 73N - Yellow } 103 - Cyan } (approx 815 pages - Colour Composite Yield) 103 - Magenta } 103 - Yellow }
Key Features:	<ul style="list-style-type: none"><li>• 802.11b/g WiFi + 10/100 Ethernet</li><li>• Epson PhotoEnhance</li><li>• Borderless photo printing</li><li>• USB and network cable included</li></ul>	<ul style="list-style-type: none"><li>• Print, copy, scan and fax capabilities at an affordable price</li><li>• Fax &amp; automatic document feeder</li><li>• 802.11b/g WiFi + 10/100 Ethernet for shared printing</li><li>• Borderless photo printing</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Card slots, PictBridge &amp; 2.5" colour LCD viewer for simplified &amp; PC-free photo sharing, editing &amp; printing</li><li>• 802.11b/g WiFi + 10/100 Ethernet for shared printing</li><li>• Extra high capacity black ink cartridge option for high volume, continuous printing &amp; productivity</li><li>• Up to 2400 dpi scanning</li><li>• Fax &amp; automatic document feeder</li><li>• USB cable included</li></ul>

# Photo Printers



Model	Epson Stylus Photo TX700W	Epson Stylus Photo TX800FW	Epson Stylus Photo RX610	Epson Stylus Photo R290	Epson Stylus Photo R800	Epson Stylus Photo 1410	Epson Stylus Photo R1900	Epson Stylus Photo R2880
Description	Premium photo quality, cutting-edge style. Premium multifunction photo printer	Perfection in performance, quality and style. Premium multifunction photo & office printer.	The all-in-one printer for professional printing results	Designed specifically for the home user who wants photo lab quality prints.	The ultimate in durable A4 photographic printing for the professional	The high quality, high performance A3+ printer for digital photography enthusiasts	Professional quality high gloss A3+ printer.	Professional Epson UltraChrome K3 Ink with Vivid magenta for stunning photographs up to A3+
Ink Type	Epson Claria High-Definition Photographic Ink	Epson Claria High-Definition Photographic Ink	Epson Claria High-Definition Photographic Ink	Epson Claria High-Definition Photographic Ink	Epson UltraChrome Hi-Gloss Ink	Epson Claria High-definition Photographic ink	Epson UltraChrome Hi-Gloss2 Ink	Epson UltraChrome K3 Ink with Vivid Magenta
Maximum resolution	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 x 1440 optimised dpi with RPM
Print Speed**	Up to 40ppm A4 4x6" photos in approx 10 seconds	Up to 40ppm A4 4x6" photos in approx 10 seconds	From 12 seconds 4"x6" photo Up to 38ppm A4	From 12 seconds 4" x6" photo Up to 38ppm A4	68 seconds (8"x10" photo)	111 seconds (8"x10" photo)	64 seconds (8"x10" photo)	91 seconds (8"x10" photo)
Operating System	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9 or later with USB	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9 or later with USB	Windows®: 98SE, 2000, Me, XP and XP x64, Vista, Macintosh®: OS X 10.2.8 or later	Windows®: 98SE/2000/ Me/ XP and XP x64/Vista, Mac®: OS X 10.2.8 or later	Microsoft®/Windows® 98SE/2000/ME/XP/Vista Mac® OS 9.1 or later	Microsoft®/Windows 2000/XP/XP-64bit/Vista Mac® OS 10.8 or later	Windows®2000/Xp/XP-x64/Vista Mac® OS X 10.2.8 or later	Microsoft® Windows® 2000/XP/XP-x64/Vista, Mac® OS X 10.2.8 or later
Black ink cartridge and Yield*	81N - Black - (approx 575 pages)	81N - Black - (approx 575 pages)	81N - Black - (approx 540 pages)	81N - Black - (approx 540 pages)	T0541 - Photo Black** T0548 - Matte Black**	81N - Black - (approx 470 A4 pages)	T0871 - Photo Black - (approx 5630 pages est) T0878 - Matte Black - (approx 520 pages) T0870 - Gloss Optimiser - (approx 3615 pages est)	T0961 - Photo Black** T0968 - Matte Black (approx 495 pages) T0967 - Light Black (approx 6210 pages est)** T0969 - Light Light Black (approx 6065 pages est)**
Colour ink cartridge and Yield*	81N - Cyan } (approx 865 pages - Colour Composite Yield) 81N - Magenta } 81N - Yellow } 81N - Light Cyan } 81N - Light Magenta }	81N - Cyan } (approx 865 pages - Colour Composite Yield) 81N - Magenta } 81N - Yellow } 81N - Light Cyan } 81N - Light Magenta }	81N - Cyan } (approx 860 pages - Colour Composite Yield) 81N - Magenta } 81N - Yellow } 81N - Light Cyan } 81N - Light Magenta }	81N - Cyan } (approx 860 pages - Colour Composite Yield) 81N - Magenta } 81N - Yellow } 81N - Light Cyan } 81N - Light Magenta }	T0540 - Gloss Optimiser T0542 - Cyan T0543 - Magenta T0544 - Yellow T0547 - Red T0549 - Blue	81N - Cyan } (approx 810 A4 pages Colour Composite Yield) 81N - Magenta } 81N - Yellow } 81N - Light Cyan } 81N - Light Magenta }	T0872 - Cyan } (approx 915 pages Colour Composite Yield) T0873 - Magenta } T0874 - Yellow } T0877 - Red } T0879 - Orange }	T0962 - Cyan } (approx 940 pages Colour Composite Yield) T0963 - Vivid Magenta } T0964 - Yellow } T0965 - Light Cyan } T0966 - Light Vivid Magenta }
Key Features:	<ul style="list-style-type: none"><li>• 2.5" colour LCD viewer with tilt adjustment via control panel</li><li>• Print up to A4</li><li>• 802.11b/g WiFi + 10/100 Ethernet for shared printing</li><li>• Outstanding performance up to 40ppm and 4x6 photos in as little as 10 secs</li></ul>	<ul style="list-style-type: none"><li>• Tilt adjustable 7.8" touch control panel with integrated 3.5" colour LCD viewer</li><li>• Print up to A4</li><li>• 802.11b/g WiFi + 10/100 Ethernet for shared printing</li><li>• Card slots &amp; PictBridge connectivity</li><li>• Up to 4800 dpi scanning</li></ul>	<ul style="list-style-type: none"><li>• PC and Standalone Copying</li><li>• Print up to A4</li><li>• 2.5" colour LCD screen</li><li>• Card slots &amp; PictBridge connectivity</li><li>• CD/DVD printing</li><li>• Optional Bluetooth</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Individual ink cartridges - only replace the colour you use</li><li>• Print up to A4</li><li>• Bright, vivid images which are resistant to fading, have smooth tonal gradation and fine detail.</li><li>• CD/DVD printing</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Print up to A4</li><li>• Wide colour gamut</li><li>• CD/DVD printing</li><li>• Roll paper support</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Print up to A3+</li><li>• Direct printing from a camera</li><li>• PictBridge</li><li>• CD/DVD printing</li><li>• 6 individual ink cartridges</li><li>• Epson PhotoEnhance</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Print up to A3+</li><li>• Roll paper support</li><li>• PictBridge</li><li>• CD/DVD printing</li><li>• 8 individual ink cartridges for the wider colour gamut of your prints</li><li>• Epson PhotoEnhance</li></ul>	<ul style="list-style-type: none"><li>• Print up to A3+</li><li>• Roll paper support</li><li>• PictBridge</li><li>• CD/DVD printing</li><li>• Exceptional black and white prints</li><li>• Epson PhotoEnhance</li><li>• Media Support up to 1.3 mm thick</li></ul>

# All Purpose Printers



Model	Epson Stylus T20	Epson Stylus TX100	Epson Stylus TX200	Epson Stylus TX400
Description	Individual ink cartridges, water & smudge resistant prints. Entry-level all-purpose single function printer	Individual ink cartridges, water & smudge resistant prints. Entry-level all-purpose multifunction printer	Individual ink cartridges, water & smudge resistant prints. Mid-range all-purpose multifunction printer	120 years fade-resistant photos, water & smudge resistant prints. Premium all-purpose multifunction printer
Ink Type	Epson DURABrite Ultra resin coated pigment ink	Epson DURABrite Ultra resin coated pigment ink	Epson DURABrite Ultra resin coated pigment ink	Epson DURABrite Ultra resin coated pigment ink
Maximum resolution	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi	5760 optimised dpi
Paper feed capacity (plain paper)	80 A4 sheets	100 A4 sheets	120 A4 sheets	120 A4 sheets
Print Speed**	Up to 26 pages per minute A4	Up to 26ppm A4	Up to 34ppm A4	Up to 34ppm A4
Operating System	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9/10.4.x/10.5.x or later	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9 or later with USB	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9/10.4.x/10.5.x or later	Windows® 2000/XP/XP-x64/Vista, Mac® OS 10.3.9/10.4.x/10.5.x or later
Black ink cartridge and Yield*	73N - Black - (approx 250 pages) 91N - Black - (approx 180 pages)	73N - Black - (approx 245 pages) 91N - Black - (approx 175 pages)	73N - Black - (approx 245 pages) 73HN - Black - Twin Pack (approx 770 pages)->	73N - Black - (approx 245 pages) 73HN - Black - Twin Pack (approx 770 pages)->
Colour ink cartridge and Yield*	73N - Cyan } (approx 390 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow } 91N - Cyan } (approx 215 pages - Colour Composite Yield) 91N - Magenta } 91N - Yellow }	73N - Cyan } (approx 380 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow } 91N - Cyan } (approx 210 pages - Colour Composite Yield) 91N - Magenta } 91N - Yellow }	73N - Cyan } (approx 335 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow }	73N - Cyan } (approx 335 pages - Colour Composite Yield) 73N - Magenta } 73N - Yellow }
Key Features:	<ul style="list-style-type: none"><li>• Individual ink cartridges - only replace the colour you use</li><li>• Borderless photo printing</li><li>• Epson PhotoEnhance</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Print, copy, and scan capabilities at an affordable price</li><li>• Up to 1200 dpi scanning</li><li>• Epson PhotoEnhance</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• Borderless photo printing</li><li>• Card slots &amp; PictBridge connectivity for simplified photo sharing, editing &amp; printing</li><li>• Up to 2400 dpi scanning</li><li>• USB cable included</li></ul>	<ul style="list-style-type: none"><li>• 2.5" tilting colour LCD viewer</li><li>• Card slots &amp; PictBridge connectivity</li><li>• Up to 2400 dpi scanning</li><li>• Borderless photo printing</li><li>• USB cable included</li></ul>

# Scanners



Model	Epson Perfection V300 Photo	Epson Perfection V500 Photo	Epson Perfection V700 Photo
Description	An entry level photo scanner that delivers high quality document and film scanning	High quality photo and film scanning with energy efficient LED technology for photographers	The Advanced Total Film, Document and Photo Scanning Solution for the Professional User
Sensor	Matrix CCD with Micro Lens	Matrix CCD with Micro Lens	Matrix CCD with Micro Lens
Optical Resolution	4800 x 9600dpi	6400 x 9600dpi	Dual Lense: *6400 x 9600dpi (film scan) *4800 x 9600dpi (Reflective scans & film scanning with film area guide)
Lamp	ReadyScan LED	ReadyScan LED	Cold Cathode Fluorescent Lamp
Max. scan size	216 x 297mm (A4 - US letter)	216 x 297mm (A4 - US letter)	216 x 297mm (A4 - US letter)
Scanning speed	16 sec	15 sec	14 sec
Film Scanning	6 frames of 35mm filmstrip 4 frames of 35mm mounted slides	12 frames of 35mm filmstrip 4 frames of 35mm mounted slides. 1 frame of medium format (120/220) up to 6x12	24 frames of 35mm filmstrip, 12 frames of 35mm mounted slides, 2 frame of medium format (120/220) up to 6x22 2 frame of medium format 4x5 inches, 8x10 transparency scanning area
Optical Density	3.2 DMax	3.4 DMax	4.0 DMax
Digital Ice	N/A	Yes	Yes
Bit Depth	48/48 bit	48/48 bit	48/48 bit
Bundled Software	Epson Scan, Epson Event Manager, ArcSoft MediaImpression1 ABBYY FineReader Sprint Plus 6 for Windows / ABBYY FineReader 5 Sprint Plus for Mac	Epson Scan, Epson Event Manager, Adobe Photoshop Elements 4 (for windows) / Adobe Photoshop Elements 3 (for Mac) ABBYY FineReader Sprint Plus 6 for Windows / ABBYY FineReader 5 Sprint Plus for Mac	Epson Scan, Epson Creativity Suite, SilverFast SE6 ABBYY FineReader Sprint Plus 6 for Windows / ABBYY FineReader 5 Sprint Plus for Mac, Adobe Photoshop Elements 5 (for windows) / Adobe Photoshop Elements 4 (for Mac)
Interface	USB 2.0 Hi-Speed	USB 2.0 Hi-Speed	USB 2.0 Hi-Speed/Firewire
Operating Systems	Microsoft® Windows® 2000 Professional / XP (Home Edition / Professional / Professional X64) / Windows® Vista Mac® OSX 10.3.9 or later (Universal Version)	Microsoft® Windows® 2000 Professional / XP (Home Edition / Professional / Professional X64) / Windows® Vista Mac® OSX 10.2.8 or later (Universal Version)	Microsoft® Windows® 2000 Professional / XP (Home Edition / Professional / Professional X64) Mac® OSX 10.2.7 or later (Universal Version)

# Papers

To get the best out of your Epson printer select the correct Epson paper to suit your printer and your printing needs. From business documents, to school projects, home printing through to professional photography – Epson has you covered.\*\*\*

EPSON Paper Selection	Quantity (sheets)	EPSON Paper Selection	Quantity (sheets)
Bright White Inkjet Paper 90gsm (A4 210 x 297 mm)	500	Ultra Glossy Photo Paper 300gsm (4" x 6")	50
Photo Quality Inkjet Paper Matte Coated 102gsm (A4 210 x 297 mm)	100	Ultra Glossy Photo Paper 300gsm (A4 210 x 297 mm)	15
Photo Quality Inkjet Paper Matte Coated 102gsm (A3 297 x 420 mm)	100	Premium Semigloss Photo Paper 251gsm (A4 210 x 297 mm)	20
Photo Quality Inkjet Paper Matte Coated 102gsm (A3+ 329 x 483 mm)	100	Premium Semigloss Photo Paper Roll 251gsm (100 mm x 8 m)	1
Photo Quality Inkjet Paper Matte Coated 102gsm (A2 420 x 594 mm)	30	Premium Semigloss Photo Paper Roll 251gsm (210 mm x 10 m)	1
Photo Quality Glossy Paper Glossy Coated 141gsm (A3 297 x 420 mm)	20	Premium Semigloss Photo Paper 251gsm (A3 297 x 420 mm)	20
Photo Quality Glossy Paper Glossy Coated 141gsm (A2 420 x 594 mm)	20	Premium Semigloss Photo Paper 251gsm (A3+ 329 x 483 mm)	20
Everyday Glossy Cast Paper 190gsm (4" x 6")	20	DURABrite Photo Paper 200gsm (100 x 150mm)	50
Everyday Glossy Cast Paper 190gsm (A4 210 x 297 mm)	20	Double Sided Matte Paper 176gsm (A4 210 x 297 mm)	50
Photo Paper Glossy Coated 194gsm (A3 297 x 420 mm)	20	Archival Matte Paper 192gsm (A4 210 x 297 mm)	50
Photo Paper Glossy Coated 194gsm (A3+ 329 x 483mm)	20	Archival Matte Paper 192gsm (A3 297 x 420 mm)	50
Glossy Photo Paper 225gsm (4" x 6")	50	Archival Matte Paper 192gsm (A3+ 329 x 483 mm)	50
Glossy Photo Paper 225gsm (A4 210 x 297 mm)	20	Matte Paper Heavyweight Matte Coated 167gsm (A4 210 x 297 mm)	50
Premium Glossy Photo Paper 255gsm (4" x 6")	50	Matte Paper Heavyweight Matte Coated 167gsm (A3 297 x 420 mm)	50
Premium Glossy Photo Paper 255gsm (5" x 7")	20	Matte Paper Heavyweight Matte Coated 167gsm (A3+ 329 x 483 mm)	50
Premium Glossy Photo Paper 255gsm (A4 210 x 297 mm)	20	Watercolor Paper - Radiant White 190gsm (A3+ 329 x 483 mm)	20
Premium Glossy Photo Paper 255gsm (A3 297 x 420 mm)	10	Traditional Photo Paper 330gsm (A4 210 x 297 mm)	25
Premium Glossy Photo Paper 255gsm (A3+ 329 x 483 mm)	10	Traditional Photo Paper 330gsm (A3+ 329 x 483 mm)	25
Premium Glossy Photo Banner Roll Paper 255gsm (100mm x 8m)	1	Velvet Fine Art Paper 260gsm (A3+ 329 x 483 mm)	20