20 STEPS
A Day Costs You
$50,000
A Year

How Decentralisation Boosts Business Productivity

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Technology has advanced. Have you?

5 years ago, it was cost-effective to remove expensive-to-run workgroup printers and consolidate the workload into one central copier.
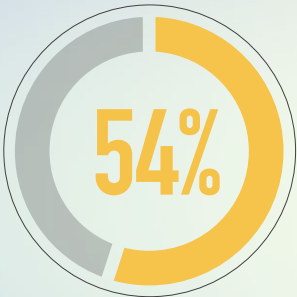
Since then, there has been a significant change in this thinking across many companies.

This document unpacks the reasons why businesses are now enjoying a decentralised print and copy solution.

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Be More Productive

Do the maths on a person taking 20 steps or more to a central copier, and you'll find a black hole in your office productivity.

A 20 step round-trip to a central copier will waste at least one minute per print job, with plenty of distractions as this recent study suggests.
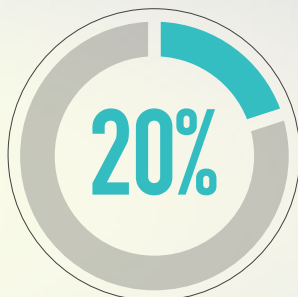
What's the impact of workplace distractions?

54%
Aren't performing as well as they should

50%
Say they're significantly less productive

20%
Not able to reach full potential, advance in career

While 20 steps may not sound much, printing 10 jobs a day equals one hour a week in lost productivity as a cost to your business. How?

$1,250 WEEKLY → **$5,000 MONTHLY** → **$60,000 ANNUALLY**

The Cost Of Productivity Loss (1 hour per week) From 25 Employees

With Compensation At $50 Hourly

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Rely On
More Uptime

Decentralising your copier with a blended solution of copiers and desktop devices not only gives you productivity benefits, but offers built-in redundancy.

If your centralised copier runs out of toner, is being used for a large print job, or is not working, you still have your local desktop device at arm's length.

This not only decentralises your printing so you can rely on more uptime, but also de-stresses your staff.

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Enjoy
Privacy & Security

Centralised copiers have security features like PIN codes or card authentication to protect against important or sensitive documents being left on the copier.

New desktop devices now have the same feature-set, and can be positioned less than 20 steps away, so you can enjoy even more document privacy.
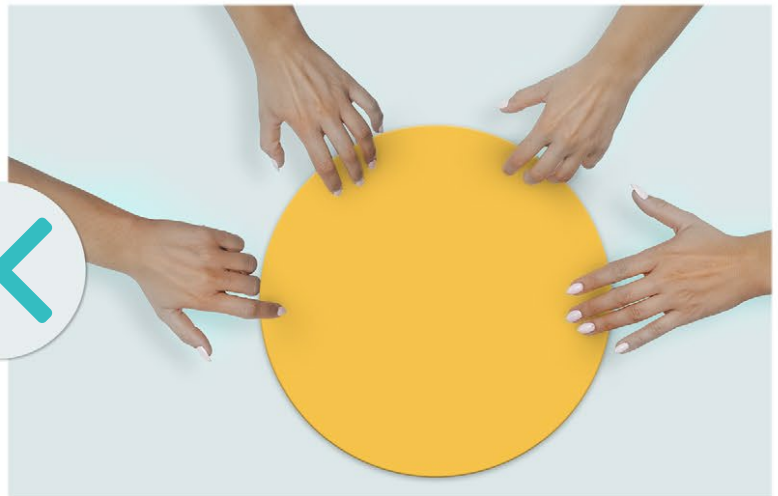
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Small Investments
Big Returns

This section answers the question **"Is this going to cost me money?"**.

Let's say the print volumes stay the same - it's just shared around more devices (or cuts the pie into smaller pieces).

Single Centralised Copier

- One user at a time
- Inefficiency with multiple users
- Long-term productivity loss

Balanced Deployment
(Copiers & Desktop Devices)

- Decentralised for multiple users
- Productivity gains in time

Depending on your choice of desktop printer and its associated running costs, it's possible there will be no additional printing costs.

Of course there's a small investment on the desktop printers themselves, but given the increased productivity, uptime and document security, it's a **very small price** to pay for a **very big return** on investment.

More Time,
Less Energy

So what will a decentralised print and copy solution bring to your business?

It will provide you and your staff more time to get things done ahead of schedule.

It's an effective workflow solution that will improve your print and copy process to a point where it will take less energy to better service not only your internal customers, your staff, but your external customers as well.

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